

## What programs are available?

### 1) Introduction to E-business program

The Introduction to E-business program is primarily designed for members of the business community who wish to acquire the technology and knowledge that will help increase their businesses' operational efficiency and cost effectiveness. The information provided could focus, for example, on the purchase of computer hardware and software, computer training, Web site creation, IT consultant services, etc.

### What expenses are eligible?

- Purchase of computer hardware and software
- Computer training
- IT consultant services

### Financial support for the Introduction to E-business program

- Contribution may reach 25% of eligible project expenses for computer hardware and software, up to a maximum of \$750.
- Contribution may reach 50% of eligible expenses for computer training, up to a maximum of \$700.
- Contribution may reach 25% of eligible expenses for consultant services regarding the use of new technologies, up to a maximum of \$700.

### 2) E-commerce program

The Electronic Commerce program is primarily designed for members of the business community who show leadership in their use of computer systems, who have an existing Internet presence, and who wish to deal directly with customers.

### What expenses are eligible?

- Computer hardware and software
- Computer training
- IT consultant services

### Financial support for the Electronic Commerce program

- Contribution may reach 30% of eligible expenses for computer hardware and software, up to a maximum of \$2000.
- Contribution may reach 50% of eligible expenses for computer training, up to a maximum of \$2000.
- Contribution may reach 50% of eligible expenses for consultant services regarding the use of new technologies, up to a maximum of \$2000.

These programs have been made available through the financial contribution of Industry Canada, the Acadian Peninsula Economic Development Fund and the New Brunswick Regional Economic Development Agreement (REDA), in cooperation with participating local financial institutions.

## Where can I get more information on this program?

For more information, please contact one of CIPA's project managers.

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# Information and Communications Technologies Coaching and Support Service

The Collectivité ingénieuse de la Péninsule acadienne (CIPA) inc., in cooperation with the Réseau de développement économique et d'employabilité du Nouveau-Brunswick (RDÉE) and under the administration of the Conseil économique du Nouveau-Brunswick, is proud to introduce its new Information and Communications Technologies Coaching and Support Service. This initiative will assist businesses and organizations in acquiring the technology and knowledge essential to becoming more actively involved in the electronic business sector.

The service consists of two major programs: the Introduction to E-business program, aimed at users requiring basic, entry-level skills, and the Electronic Commerce program, aimed at users who are in need of more advanced information, such as information regarding E-commerce, for example.

## Who is eligible?

Commercial and non-commercial enterprises : cooperatives, corporations, non-profit organizations or associations are eligible.

Federal and provincial departments, municipal governments, financial institutions and government agencies are not eligible to these programs.

## What are the eligibility requirements?

- The applicant's operations and corporate headquarters must be based in the Acadian Peninsula.
- The applicant must present a viable project related to the use of information and communications technologies. Each project will be subject to an evaluation.
- The applicant must indicate the source of his financial contribution to the project.

## What financial assistance is available?

The CIPA will provide a non-refundable\* financial contribution for the projects eligible to the programs, with regards to eligible expenses related to information and communications technologies and E-commerce projects.

*\*Financial support is subject to the availability of funds.*



**Collectivité ingénieuse de la Péninsule acadienne (CIPA) inc.**

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